



TIFFANY E. DiPANNI

MARKETING SPECIALIST
PROFESSIONAL SPEAKER
BOOMER ADVOCATE

EDUCATION

Master of Business Administration,
Marketing
Barry University - Miami, FL

Master of Science,
Sports Management
Barry University - Miami, FL

Bachelor of Arts
Sports Entertainment and Event
Management
Golf Course Management
Johnson & Wales University - Miami, FL

PROFESSIONAL EXPERIENCE

DiPanni Dynamix
Founder

Social Savvy Seniors
Founder

Perry Ellis International
Callaway Golf Apparel Marketing Manager

**County Line Chiropractic Medical
and Rehab Centers**
Chief Marketing Officer

Ladies Professional Golf Association

Executive Women's Golf Association

South Florida Super Bowl Host Committee

Tiffany has held leadership positions in several industries including medical, legal and sports. After many years pursuing a career in corporate America, Tiffany founded DiPanni Dynamix in 2017. She desired to be more of an integral part of companies and business professionals who needed her help most, and to be able to work beside them on their journey to success.

The senior community has always been the most near and dear to her heart, as she spent much of her time as a child with her grandmothers. Tiffany founded Social Savvy Seniors in Palm Beach County, FL that offers programs and specialized training to help older adults and caregivers adapt to the digital world we live in.

With clients world-wide Tiffany also consults on various levels to companies that are in need of new business strategies - especially in regards on how companies can be attracting, serving and retaining the older adult clientele better.

As a Rhode Island native with small businesses running through her blood, Tiffany strives to help companies of all sizes to enhance their branding, awareness and marketing potential.

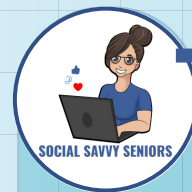
Tiffany E. DiPanni



Intro

Tiffany has held leadership positions in several industries including medical, legal and sports. After many years pursuing a career in corporate America, Tiffany founded DiPanni Dynamix and consults clients world-wide on various levels to companies that are in need of new business marketing and communication strategies. The senior community has always been most near and dear to her heart throughout her life. Social Savvy Seniors was formerly launched to provide educational presentations and personalized training for older adults adapting to new technology. Tiffany believes the greatest generations are not given the same opportunities as others who are more tech-savvy. She is dedicated to introducing technology to older adults and caregivers at their own pace, and in a comfortable, stress-free environment.

Experience



FOUNDER

FOUNDER



**MARKETING
MANAGER,
CALLAWAY
GOLF**

**CHIEF
MARKETING
OFFICER**



**T&CP
CHAMPIONSHIP
COORDINATOR**

**VOLUNTEER
COORDINATOR**



Education



Master of Business Administration, Marketing



Master of Science, Sports Management



Bachelor of Arts, Sports Entertainment-Event Management and Golf Course Management

Tiffany is an enthusiastic and dynamic presenter who believes our greatest generation is getting left behind in the ever-changing tech world. She is working hard to change that through fun, educational and engaging programs for seniors that will empower them to use technology as a powerful tool!

Keynote and Workshops

- Florida Council on Aging State Conference
- South Florida Institute on Aging
- Professional Golf Association (PGA) - UK
- Knowledgeable Aging
- Osher Lifelong Learning Institute at FAU
- SCORE Member & Subject Matter Expert
- Retirement Unlimited Inc. University
- Florida Movement Disorder Foundation
- Broward County Trial Lawyers Association
- Rotary Club International
- Christ Fellowship Church
- Temple Dor Va Dor
- Private Golf Clubs & Communities
- Senior Living & Retirement Communities

Professional and Community Involvement

- Wisdom Warrior Challenge, Event Chair
- Partnership for Aging - Palm Beach County
- Elder Services Resource Network
- Palm Beach Guardianship Association
- BeWell Palm Beach County
- Jupiter Mental Health Fitness Committee
- Healthier Jupiter, Grants Review Committees
- Professional Resource Networking, Host
- Jupiter Elks Lodge #2469, Member



Contact Info



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